## **ORDER**

Orders Order / Rev: 51180 09787845 Alt Order #: OBAMA FOR AMERICA Product Desc: **CBS 47** Estimate: 1537 10/23/12 - 10/29/12 Millennium Washington DC Flight Dates: Primary AE: Sales Office: Original Date / Rev: 08/22/12 / 08/22/12 **MNAT** Order Type: **GENERAL** Sales Region: National **Greer Margolis Mitchell** Agency Name: **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Billing Cycle: 1010 Wisconsic Ave EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama/D/President A35+ New Business Thru: Demographic: **Product Codes: Presidential Elections** Order Separation: 00:15:00 Priority: P-3 Advertiser External ID: Agency External ID: Revenue Codes: AGY, POL-CAND, GEN

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	90	\$17,360.00	\$14,756.00
10/29/12	10/29/12	21	\$2,840.00	\$2,414.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	90	\$17,360.00	\$14,756.00	0.00
November 2012	21	\$2,840.00	\$2,414.00	0.00
Totals	111	\$20,200.00	\$17,170.00	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	23%	\$20,200.00
Market	100%	\$87.826.09

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	1%	\$878.26
ETEV	0%	\$0.00
UNKWN	0%	\$0.00
WAWS	16%	\$14,052.17
MCM1	1%	\$878.26
WJXT	22%	\$19,321.74
WJXX	8%	\$7,026.09
WTLV	29%	\$25,469.57

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 1 WTEV	10/23/12	10/29/12	Action News @ 6a	CM	6:00 AM-6:3	O AM MTWTF	:30	5	\$40.00 P-3	0.00 NM	5	\$200.00
			Action News @ 6a	l								
NEWS												
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	23/12	10/29/12	MTWTF	5	\$40.00	0.00						
E 2 WTEV	10/23/12	10/29/12	Action News @ 5a	СМ	5:00 AM-5:3	O AM MTWTF	:30	5	\$20.00 P-3	0.00 NM	5	\$100.00
			Action News @ 5a	l								
NEWS												

Print Date: 08/22/12 16:02:32 Page 2 of 4

**CBS 47** 

Order / Rev: 51180

Alt Order #: 09787845

Advertiser: Obama/D/President

1537

Product Desc:

OBAMA FOR AMERICA

Flight Dates: 10/23/12 - 10/29/12 Estimate:

Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Ιn Amount 10/23/12 10/29/12 :30 \$20.00 P-3 E 2 WTEV Action News @ 5a CM 5:00 AM-5:30 AM MTWTF-5 0.00 NM \$100.00 Action News @ 5a **NFWS End Date** Weekdays Start Date Spots/Week Rate Rating 10/29/12 MTWTF-0.00 Week: 10/23/12 \$20.00 E 3 WTEV 10/23/12 10/29/12 5:30 AM-6:00 AM MTWTF--:30 5 \$25.00 P-3 0.00 NM Action News @ 530a CM 5 \$125.00 Action News @ 530a **NEWS** Weekdays Start Date **End Date** Spots/Week Rating Rate \$25.00 10/29/12 MTWTF--Week: 10/23/12 0.00 E 4 WTEV 10/23/12 10/29/12 6:30 AM-7:00 AM MTWTF--:30 5 \$40.00 P-3 Action News @ 6a CM 0.00 NM 5 \$200.00 Action News @ 6a **NEWS** Start Date **End Date** Spots/Week Weekdays Rate Rating MTWTF-Week: 10/23/12 10/29/12 5 \$40.00 0.00 E 5 WTEV 10/23/12 10/29/12 **CBS** This Morning 7:00 AM-9:00 AM MTWTF--:30 8 \$35.00 P-3 CM 0.00 NM 8 \$280.00 **CBS Morning News EARLY SHOW** Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--Week: 10/23/12 10/29/12 \$35.00 0.00 8:00 AM-10:00 AM-----S-E 6 WTEV 10/27/12 10/27/12 CBS This Morning Satur&M :30 2 \$40.00 P-3 0.00 NM 2 \$80.00 Saturday Early Show SAT EARLY SHOW Start Date **End Date** Weekdays Spots/Week Rate Rating ----S-Week: 10/22/12 10/28/12 \$40.00 0.00 E 7 WTEV 10/28/12 10/28/12 **CBS Sun Morning** CM 9:00 AM-10:30 AM----S :30 2 \$160.00 P-3 0.00 NM 2 \$320.00 **CBS Sun Morn News CBS SUN MRNG** Weekdays Spots/Week Start Date **End Date** Rate Rating 10/28/12 \$160.00 0.00 Week: 10/22/12 WTEV 10:30 AM-11:00 AI----S \$130.00 P-3 10/28/12 10/28/12 Face the Nation CM :30 0.00 NM \$130.00 1 Face the Nation FACE THE NATION Spots/Week Start Date End Date Weekdays Rate Rating 10/28/12 Week: 10/22/12 \$130.00 0.00 E 9 WTEV 10/23/12 10/29/12 M-F 9a-10a CM 9:00 AM-10:00 AMMTWTF--:30 3 \$40.00 P-3 0.00 NM 3 \$120.00 Rachel Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF--\$40.00 0.00 E 10 WTEV 10/23/12 10/29/12 СМ 10:00 AM-11:00 AIMTWTF--3 \$40.00 P-3 0.00 NM M-F 10a-11a .30 3 \$120.00 The Doctors THE DOCTORS Weekdays Spots/Week Start Date **End Date** Rate Rating MTWTF-Week: 10/23/12 10/29/12 \$40.00 0.00 E 11 WTEV 10/23/12 10/29/12 11:00 AM-12:00 PIMTWTF--The Price is Right CM :30 5 \$115.00 P-3 0.00 NM 5 \$575.00 The Price is Right PRICE IS RIGHT Weekdays Rate Start Date **End Date** Spots/Week Rating MTWTF-Week: 10/23/12 10/29/12 \$115.00 0.00 E 12 WTEV 10/23/12 10/29/12 M-F 4p-430p CM 4:00 PM-4:30 PM MTWTF--:30 5 \$100.00 P-3 0.00 NM 5 \$500.00 Judge Joe Brown JUDGE JOE BROWN Wee<u>kdays</u> Start Date **End Date** Spots/Week Rating Rate MTWTF-Week: 10/23/12 10/29/12 5 \$100.00 0.00 E 13 WTEV 10/23/12 10/29/12 M-F 430p-5p CM 4:30 PM-5:00 PM MTWTF--:30 5 \$140.00 P-3 0.00 NM 5 \$700.00 Judge Judy JUDGE JUDY Start Date **End Date** Weekdays Spots/Week Rate Rating MTWTF--10/29/12 Week: 10/23/12 5 \$140.00 0.00 E14 WTEV 10/23/12 10/29/12 12:00 PM-12:30 PIMTWTF- -\$115.00 P-3 CM :30 5 0.00 NM 5 \$575.00

Print Date: 08/22/12 16:02:32 Page 3 of 4

Order / Rev: 51180 Advertiser:

Obama/D/President

OBAMA FOR AMERICA Alt Order #: 09787845 Product Desc: **CBS 47** 

Flight Dates: 10/23/12 - 10/29/12 Estimate: 1537

Action News & Noon	Ln Ch	Start	End	Inventory Code		Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
New Stand Date   End Date   Weekdays   Spots-Week   Rate   Rating   Stand Date   St													_
Section   Color   Co	NEWS			7.0001110W0 @ 1	10011						_		
E16 WTEV   10/23/12													
NEWS   Start Date   End Date   Carlon News & Spots   Start Date   Carlon News & Spots   Start Date   Carlon News & Spots   Carlon								.30		\$140.00 D 3	0.00 NIM	5	\$700.00
Start Date   Move Not 1023/12   10	LI3 WILV	10/23/1	2 10/29/12		•	3.00 FIVI-3.	O FIVI MIWII	.30	3	φ140.00 F-3	U.UU INIVI		φ/00.00
Meric 10/23/12   10					•								
E16 WTEV   10/23/12													
NEWS   Sint Date   End Date   Weekdays   Spots-Week   Rate   Rating   Week 10/23/12   10/23/12						· ·		:30	5	\$130.00 P-3	0.00 NM	5	\$650.00
Start Date   End Date   Week 10/23/12   10/28/12   Action News @ 6p					•					************			<b>4</b>
Meleck   100231/2   100291/2   ACTION News @ 6 p   CM   6-00 PM-6130 PM MTWTF-   130   5   \$150.00 PJ. 3   0.00 NM   5   \$750.00 NM   NEWS   Start Date   End Date   Meleck   100231/2   100291/2   CM   NEWS   Section News @ 6 p   CM   6-30 PM-71.00 PM MTWTF-   130   5   \$150.00 PJ. 3   0.00 NM   5   \$8625.00   NEWS   Start Date   Meleck   100231/2   100291/2   CM   NEWS   Section News @ 6 p   CM   6-30 PM-71.00 PM MTWTF-   130   5   \$125.00 PJ. 3   0.00 NM   5   \$8625.00   NEWS   Start Date   Meleck   100231/2   100291/2   MTWTF-   5   \$150.00   NEWS   Start Date   Meleck   100231/2   100291/2   MTWTF-   5   \$150.00   NEWS   NEWS							<b>.</b>						
Ref													
New								:30	5	\$150.00 P-3	0.00 NM	5	\$750.00
Siart Date   End Date   Week 10/23/12   10/29/12   MTWTF-   5   5150.00   0.0				Action News @ 6	Sp								
March   Marc	_	rt Data	End Data	Wookdays	Spots/Mook	Poto	Pating						
CBS EVENING   NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   O.0.0													
Case   Verning   New   Section   New	E 18 WTEV	10/23/1	2 10/29/12	CBS Evening Nev	ws CM	6:30 PM-7:0	OO PM MTWTF	:30	5	\$125.00 P-3	0.00 NM	5	\$625.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date	0D0 E)	(ENUNIO I	NEWO	CBS Evening Ne	ws								
Miles   10/23/12		_	_	Weekdays	Snots/Maak	Rate	Rating						
NEWS   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   0.00   NEW   10/22/12   10/28/12   10													
NEWS	E 19 WTEV	10/27/1	2 10/27/12	Sa Action News (	@ 6p CM	6:00 PM-6:3	30 PMS-	:30	1	\$125.00 P-3	0.00 NM	1	\$125.00
Start Date   Meek: 10/22/12   10/28/12   1	NEWC			Sa Action News	@ 6p								
Week: 10/22/12   10/28/12   50/		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
NEWS													
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	E 20 WTEV	10/28/1	2 10/28/12			6:30 PM-7:0	00 PM S	:30	1	\$100.00 P-3	0.00 NM	1	\$100.00
Start Date   Meek 10/22/12   10/28/12   10	NEWS			Su Action News	@ 630p								
Week: 10/22/12   10/28/12   10/	_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating			10/28/12		1	\$100.00	0.00						
Start Date   End Date   Weekdays   MIFF-   Sols/Week   Rating   MIFF-   Sols/Week   Rating   New   N	E 21 WTEV	10/23/1	2 10/29/12		CM	7:00 PM-7:3	30 PM MTWTF	:30	5	\$175.00 P-3	0.00 NM	5	\$875.00
Week: 10/23/12   10/29/12   MTWTF-   5 \$175.00   0.00	JUDGE	JUDY		Juage Juay									
E 22 WTEV 10/23/12 10/29/12 M-F 730p CM 7:30 PM-8:00 PM MTWTF :30 5 \$250.00 P-3 0.00 NM Two And A Half Men  2.5 MEN  Start Date Week 10/23/12 10/29/12 MTWTF 5 \$250.00 0.00  E 23 WTEV 10/23/12 10/29/12 M-F Action News @ 11pCM 11:00 PM-11:35 PIMTWTF :30 5 \$150.00 P-3 0.00 NM N-F Action News @ 11p NEWS  Start Date Week: 10/23/12 10/29/12 MTWTF 5 \$150.00 0.00  E 24 WTEV 10/23/12 10/29/12 MTWTF 5 \$150.00 0.00  E 24 WTEV 10/23/12 10/29/12 Letterman CM 11:35 PM-12:35 XIMTWTF :30 3 \$75.00 P-3 0.00 NM 3 \$225.00  LETTERMAN  Start Date Weekdays MTWTF 3 \$75.00 0.00  E 25 WTEV 10/23/12 10/29/12 Late Late Show CM 12:35 XM-1:35 XMMTWTF :30 3 \$10.00 P-3 0.00 NM 3 \$30.00  FERGUSON  Start Date End Date Weekdays MTWTF 3 \$75.00 0.00  E 26 WEEkd 10/23/12 10/29/12 Late Late Show CM 12:35 XM-1:35 XMMTWTF :30 3 \$10.00 P-3 0.00 NM 3 \$30.00  FERGUSON  Start Date End Date Weekdays MTWTF 3 \$505/Week Rate Rating MTWTF :30 3 \$10.00 P-3 0.00 NM 3 \$30.00	<u>Sta</u>	rt Date	End Date		Spots/Week		Rating						
Two And A Half Men   Start Date   End Date   Weekdays   MTWTF-   5   \$250.00   0.00											0.00.1114	_	<b>^.</b>
2.5 MEN     Start Date   End Date   Weekdays   MTWTF -   5   Spots/Week   Rate   Spots/Week	E22 WIEV	10/23/1	2 10/29/12	•		7:30 PM-8:0	OOPM MIWIF	:30	5	\$250.00 P-3	0.00 NM	5	\$1,250.00
Week: 10/23/12         10/29/12         MTWTF-         5         \$250.00         0.00           E 23 WTEV 10/23/12 10/29/12         10/29/12 MrF Action News @ 11pCM MrF Action News @ 11pCM MrF Action News @ 11p         11:00 PM-11:35 PIMTWTF-         :30         5         \$150.00 P-3         0.00 NM         5         \$750.00           NEWS           Start Date Weekdays MrWF- 5         Spots/Week Rate Spots/Week Patrick         Rating Rating         0.00         3         \$75.00 P-3         0.00 NM         3         \$225.00           LETTERMAN Start Date Week 10/23/12 10/29/12         End Date Weekdays MrWF- 3         Spots/Week Rate Rating Rating Patrick         Rating No.00         0.00         0.00 NM         3         \$30.00 NM         3         \$30.00         \$30.00 NM         3         \$30.00         \$30.00 NM         \$30.00 NM         \$30.00         \$30.00 NM         \$30.00	2.5 MEN	٧		1 WO / THA / THAIL I	VIOII								
E 23 WTEV 10/23/12 10/29/12 M-F Action News @ 11pCM													
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00								.20		\$150.00 D.2	0.00 NIM	_	¢750.00
NEWS   Start Date   End Date   Weekdays   MTWTF-   5   \$150.00   0.00	EZ3 WIEV	10/23/1	2 10/29/12			11.00 FIVI-1	1.35 FIMIWIT	.30	5	φ130.00 F-3	U.UU INIVI	3	\$750.00
Week: 10/23/12         10/29/12         MTWTF         5         \$150.00         0.00           E 24 WTEV 10/23/12 10/29/12 Indicated a control of the product of the pr	NEWS				•								
E 24 WTEV 10/23/12 10/29/12 Letterman Letterman       CM 11:35 PM-12:35 XIMTWTF       :30 3 \$75.00 P-3 0.00 NM       3 \$225.00 NM         LETTERMAN         Start Date Week: 10/23/12 10/29/12 MTWTF       Weekdays MTWTF       Spots/Week Rate Rating PM-12:35 XMMTWTF       Rating NMTWTF       3 \$75.00 0.00         E 25 WTEV 10/23/12 10/29/12 Late Late Show MTWTF       CM 12:35 XM-1:35 XMMTWTF       :30 3 \$10.00 P-3 0.00 NM       3 \$30.00 NM         FERGUSON         Start Date End Date Weekdays MTWTF       Spots/Week Rate Rating NTWTF       Rating NTWTF       3 \$10.00 0.00													
Letterman   Lett				_				:30	3	\$75 00 P-3	0.00 NM	3	\$225.00
Start Date   End Date   Weekdays   MTWTF   3   \$75.00   0.00		. 0, 20, .	0/_0/		<b></b>					ψ. σ.σσ.	0.00		Ψ==0.00
Week: 10/23/12       10/29/12       MTWTF       3       \$75.00       0.00         E 25 WTEV 10/23/12 10/29/12 Late Late Show La			<b>5</b> 1 <b>5</b> 1		0	Б.	D. ()						
E 25 WTEV 10/23/12 10/29/12 Late Late Show CM 12:35 XM-1:35 XMMTWTF :30 3 \$10.00 P-3 0.00 NM 3 \$30.00 Late Late Show FERGUSON  Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/23/12 10/29/12 MTWTF 3 \$10.00 0.00													
Late Late Show         FERGUSON         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating         Week: 10/23/12       10/29/12       MTWTF       3       \$10.00       0.00								:30	3	\$10.00 P-3	0.00 NM	3	\$30.00
Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/23/12         10/29/12         MTWTF         3         \$10.00         0.00	=== 6::	201:		Late Late Show									
Week: 10/23/12 10/29/12 MTWTF 3 \$10.00 0.00			End Date	Weekdays	Snote/Maak	Rate	Rating						
E 26 WTEV 10/27/12 10/27/12 CM 3:30 PM-7:00 PMS- :30 1 \$3,500.00 P-3 0.00 NM 1 \$3,500.00				MTWTF									
	E 26 WTEV	10/27/1	2 10/27/12		CM	3:30 PM-7:0	00 PM S-	:30	1	\$3,500.00 P-3	0.00 NM	1	\$3,500.00

Print Date: 08/22/12 16:02:33 Page 4 of 4

**CBS 47** 

Order / Rev: 51180

Advertiser: Obama/D/President

Alt Order #: 09787845 Product Desc: OBAMA FOR AMERICA

Flight Dates: 10/23/12 - 10/29/12 1537

Estimate:

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
EI ODI	N GATO	ORS FTBL	Florida Gators Florida Gators		(3:30 PM-7:0	00 PM)							
	rt Date	End Date 10/28/12	Weekdays	Spots/Week 1	Rate \$3,500.00	Ratir 0.0							
E 27 WTEV			Sa Action News ©		11:00 PM-1	1:35 PI	S-	:30	1	\$150.00 P-3	0.00 NM	1	\$150.00
	SPORT		NA/a alada a	0	Data	Daria							
Week: 10/	rt Date /22/12	End Date 10/28/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$150.00	Ratir 0.0							
E 28 WTEV		2 10/28/12	Su 1135p-1205a Su 1135p-1205a	СМ	11:35 PM-1	2:05 XI	S	:30	1	\$45.00 P-3	0.00 NM	1	\$45.00
2.5 MEI	N irt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng.						
Week: 10/		10/28/12	S	<u> </u>	\$45.00	0.0							
E 29 WTEV		2 10/29/12	Mon Reg 3 Hawaii Five-O	СМ	10:00 PM-1	1:00 Pi	M	:30	1	\$900.00 P-3	0.00 NM	1	\$900.00
HAWAI Sta	I 5-0 irt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Ratir	na						
Week: 10/		11/04/12	M	1	\$900.00	0.0							
E30 WTEV		2 10/23/12	Tue Reg 2 NCIS: Los Angele	CM es	9:00 PM-10	:00 PM	- T	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
NCIS:L	A irt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10/		10/28/12	- T	1	\$1,200.00	0.0							
E31 WTEV	10/24/1	2 10/24/12	Wed Reg 1 Survivor	CM	8:00 PM-9:0	00 PM	W	:30	1	\$1,200.00 P-3	0.00 NM	1	\$1,200.00
BIG BR	OTHER		Sulvivoi										
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Ratir							
Week: 10/ E32 WTEV		10/28/12	Wed Reg 2	CM	\$1,200.00 9:00 PM-10	0.0 -M9 00:		:30	1	\$1,300.00 P-3	0.00 NM	1	\$1.300.00
			Criminal Minds							,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,			* ,
	IAL MINE ort Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10/		10/28/12	W	1	\$1,300.00	0.0							
E33 WTEV	10/25/1	2 10/25/12	Thu Reg 3	CM	10:00 PM-1	1:00 PI	T	:30	1	\$1,000.00 P-3	0.00 NM	1	\$1,000.00
ELEME	NTARY		Thu Reg 3										
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Ratir							
Week: 10/ E34 WTEV		10/28/12	Sun Reg 2	CM	\$1,000.00 8:00 PM-9:0	0.0 0.0 PM		:30	1	\$800.00 P-3	0.00 NM	1	\$800.00
			Undercover Boss	· · · ·			5		•	Ţ			+-00.00
	//AZING art Date	RACE 21 End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10/		10/28/12	S	1	\$800.00	0.0							
											Totals	111	\$20,200.00